



ART
LIVES
HERE

SHEMER

art center



Classes • Workshops • Lectures • Exhibitions • Events • Gift Shop • Sculpture Garden



EXPANSION & LEGACY CAMPAIGN

May 2, 2023

Dear Potential Shemer Art Center Donor:

We are excited to announce the kick-off of Phase Two of our Expansion & Legacy Campaign! Since early 2020 we have been working to raise funds to build a new, educational building. This purpose-built, state-of-the-art structure will be specifically designed to allow us to expand our highly desired offerings and legacy in Arizona, yet still remain within our current property boundaries.

A new building will provide:

- additional space for more visual art classes, workshops and lectures for adults;
- more classrooms for a second set of Summer Camps, currently reaching over 100 children each June ages 6-13;
- more space for added After-School and Saturday Art Club classes for children ages 8-14, from public and Title 1 schools;
- additional rooms for art classes for teens, ages 12-18;
- more storage and office space, plus restrooms; and
- the opportunity to hire more instructors, and support and showcase additional Arizona artists!

Along with the board of directors and staff, I view the construction of this building as an exciting opportunity for the Shemer Art Center, as it will allow us to better meet the demand for our educational offerings and potentially double our impact within the community and state! If every year we can double our current impact and serve over 2,000 students (children and adults ages 6-96), imagine that in 10 years we will have impacted the lives of more than 20,000 children and adults in our community! With activities and events then bringing in over 20,000 visitors each year, that means in 10 years we will have had the opportunity to reach nearly 200,000 people!

To make this possible we will continue our \$2.5M Expansion & Legacy Campaign. This campaign will allow us to pursue the construction of a new building, upgrade our current building, and improve our landscaping, with an extended lawn and defined hardscape areas for events. Plus, we can increase the number of outdoor sculptures, which will showcase even more Arizona artists!

BOARD OF DIRECTORS

Gloria Argueso
Brett Benton
Todd Feltus
Jay Jennings
Mary Neubauer
Chris Orkild
Jana Weldon

ADVISORY COUNCIL

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Jim Lowman
Betty May
Barry Shemer
Betty Wagner
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Sandra Whyman

May 2, 2023

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To be successful we will need to find more companies and individual donors who are interested in showing their support of the arts, giving back to the community, and helping us continue the legacy of this Arcadia neighborhood gem.

For more information about our campaign please view the video on our website, showing the support we have from Mayor Gallego. Although the site discussed has changed, the concept of the campaign remains the same – to add more educational and operational space!

We believe art has the power to engage, challenge, inspire and transform individuals and communities! If you agree and are interested in learning more about how you might be able to support the expansion of the Shemer Art Center, let me know! We appreciate your consideration. Together we can make a difference!

Sincerely,



Shonna James

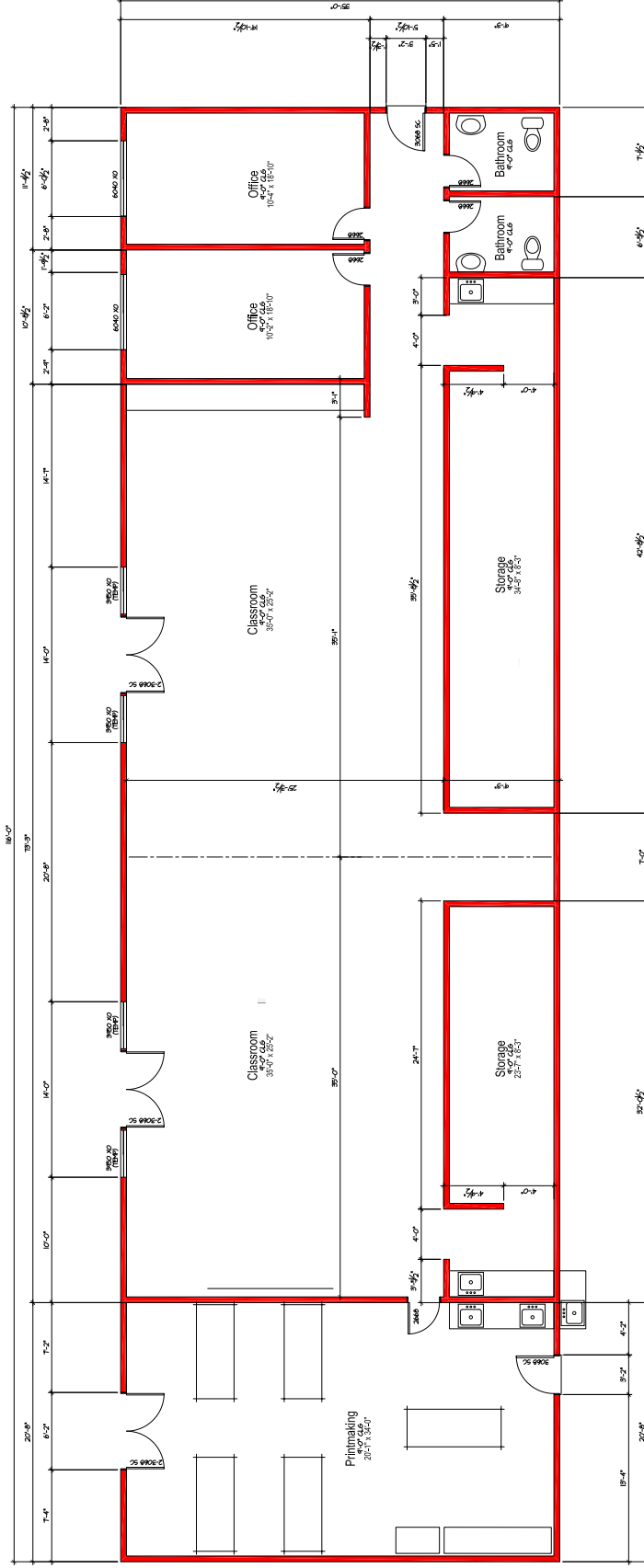
President & Executive Director

SHEMER EXPANSION & LEGACY CAMPAIGN



Site Plan
Preliminary Concept
Not to Scale

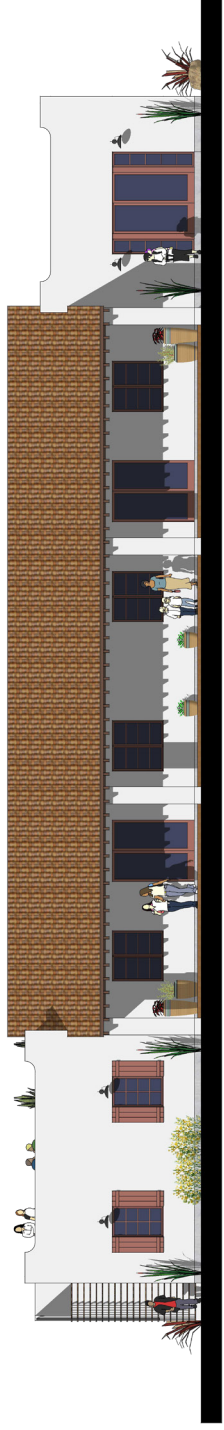
SHEMER EXPANSION & LEGACY CAMPAIGN



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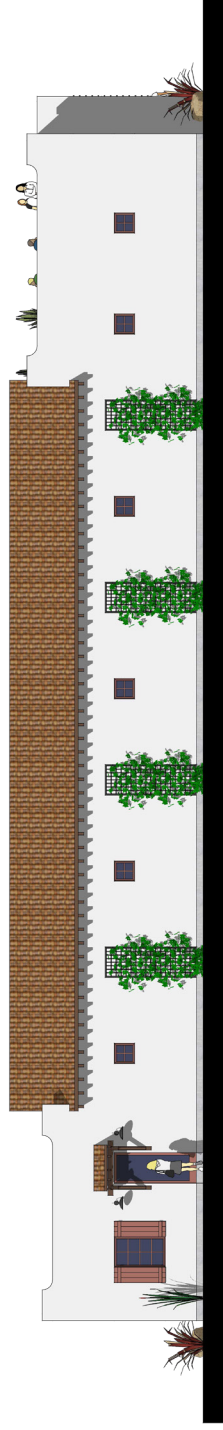
SHEMER EXPANSION & LEGACY CAMPAIGN



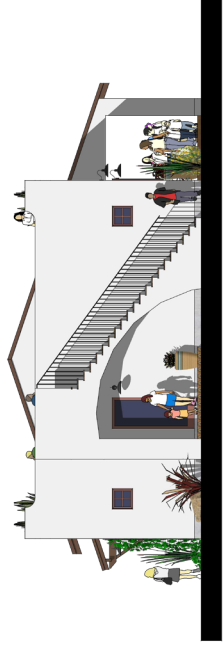
FRONT ELEVATION



RIGHT ELEVATION



REAR ELEVATION



LEFT ELEVATION

EXTERIOR ELEVATIONS
Scale: 3/16"=1'-0"
CLASSROOM BUILDING

Shemer Art Center
Phoenix, Arizona



The drawings presented are illustrative character and design intent only, and are subject to change based upon final design considerations (i.e. applicable codes, structural, and MEP design requirements, unit plan/floor plan changes, etc.) © 2022 BSB Design, Inc.

April 26, 2022 | PB190165.00



SHEMER EXPANSION & LEGACY CAMPAIGN

DONOR LEVELS

FOUNDER

Name on Educational Building

\$1,000,000.....Naming rights for the new building

FOUNDER'S CLUB

Name on Founders Sculpture to be Created for Grounds

\$500,000.....Naming rights for the outdoor entry plaza (*one donor*)

\$250,000.....Naming rights for the sculpture garden (*one donor*)

\$150,000 **(SOLD!)**Naming rights for the entry lecture area (*one donor*)

\$100,000 **(ONE SOLD!)**Naming rights for one of three gallery rooms (*two donors remaining*)

LEGACY CLUB

Name on a Shemer Art Center Art Studio or the Gift Shop

\$50,000 **(ONE SOLD!)**Naming rights for one of four art studios (*three donors remaining*)

\$25,000 **(SOLD!)**Naming rights for gift shop (*one donor*)

ARTISTS CIRCLE

Sponsorship of a Shemer Art Center Exhibition or Art Lecture

\$20,000.....Sponsorship of five visual art exhibitions (one each year for five years), i.e. "Sponsored by the Smith Family" or "John Smith" (*first 10 donors*).

\$10,000.....Sponsorship of five art lectures (one each year for five years), i.e. "Sponsored by the Smith Family" or "John Smith" (*first 12 donors*).

PATRONS CIRCLE

Name recognition on custom-made ceramic tiles, to be used in design for wall or walkway

\$5,000.....Name recognition *in honor of* on large, diamond-shaped tile

\$2,500.....Name recognition *in honor of* on medium-size square tile

\$1,000.....Name (only) recognition on small rectangle tile

NEIGHBORS CIRCLE

Name recognition on bricks, to be used in design for walkway

\$750.....Name recognition for a family or *in honor of* someone on large square brick

\$500.....Name recognition for or *in honor of* someone on medium-size square brick

\$250.....Name (only) recognition on small rectangle brick



SHEMER EXPANSION & LEGACY CAMPAIGN

PLEDGE FORM

YES, I WOULD LIKE TO BECOME A FOUNDING MEMBER OF THE SHEMER ART CENTER'S EXPANSION AND LEGACY CAMPAIGN!

PLEDGE: I would like to donate \$ _____

TERM: One Payment or Multiple Payments

TIMING: Monthly Quarterly Annually for _____ Years

START DATE: _____

Remind me of my pledge with a phone call an email an invoice sent to this address.

MATCHING? I will give \$ _____ for every \$ _____ raised by _____

I will ask my company to match my gift. Company name: _____

PAYMENT METHOD: Check Attached (make payable to Shemer Art Center)

Send Me An Invoice

Bill My: Visa Master Card Discover American Express

Donor / Cardholder Name: _____ Credit Card Type: _____

Billing Address: _____

City _____ State _____ Billing Zip Code: _____

Phone _____ Email Address: _____

Credit Card Number: _____

Credit Card Expiration Date: _____ Credit Card Security Code: _____

I, _____, authorize Shemer Art Center to charge my above credit card the amount due for this pledge.

DONOR / CARDHOLDER SIGNATURE: _____

PLEASE ACKNOWLEDGE FOR THIS DONATION:

The Shemer Art Center was one of the first homes built in Arcadia in 1919. In July 1984 Martha Shemer purchased the twice-renovated, Sante-Fe mission-style home and land. Working with Mayor Terry Goddard, she donated the home to the City of Phoenix.

Today, the Shemer Art Center serves as a “home for the arts,” providing a unique and inviting atmosphere for residents and visitors to learn about, experience and enjoy visual art through fun and affordable classes, workshops, lectures, exhibitions and events. Areas of instruction offered year-round by professional teaching artists include drawing, painting, printmaking, sculpture, ceramics, mixed media, metals and jewelry making. Additional offerings include an on-site gift shop plus an outdoor sculpture garden, both featuring beautiful, one-of-a-kind works of art created by some of Arizona’s premier artists, for viewing and for sale.



5005 E Camelback Road, Phoenix, AZ 85018 | 602.262.4727 | shemerartcenter.org

Hours: 10 a.m. - 3 p.m. Tuesday – Saturday