

ART ORGANIZATIONS OVERVIEW



SATURDAY & SUNDAY, NOVEMBER 3 & 4, 2018
10 a.m. – 4 p.m.

EVENT OUTLINE

The Shemer Arizona Arts Festival was held at the Shemer Art Center for the first time in 1998. Formerly Sunday @ Shemer, this two-day event kicks off holiday shopping by showcasing over 40 artists from all across Arizona, plus art demonstrations (glass torch work, blacksmithing and pottery throwing), kids art activities (in a \$5 per child Kids Zone), live music, food & beverage vendors, and a silent auction.

This year we will once again partner with the Camelback Studio Tour, and have an insert in their program promoting our event and food trucks, making it the perfect place for their attendees to stop before, during or after their home studio tours.

The 2018 Shemer Arizona Arts Festival will once again be run by very experienced and attentive staff and volunteers. Attendance at this year's event is expected to be approximately 1,000 people per day!

NOTEWORTHY FOR 2018:

*** New event layout!**

- * Recognized event with 34-year history and new Arizona branding and artwork
- * Over 40 Arizona artists, area business vendors and art organizations
- * Save the Date flyers and postcards to be distributed beginning September 1
- * Full-page ad in Uptown Magazine's October issue.
- * 2018 event information on website
- * Marketing - digital, print, radio and television
- * Volunteers on site to help artists unload and load
- * Festival program with artist and vendor names, booth numbers and locations

10'x10' ART ORGANIZATION BOOTHS: \$100

Art organizations are encouraged to bring materials about their organization for distribution at the event, and have artists on-site doing demonstrations. However only the event artists who have been juried in are allowed to process sales in their booths. Thank you for your understanding.

**SHEMER ARIZONA ARTS FESTIVAL
SATURDAY & SUNDAY, NOVEMBER 3 & 4, 2018**

ART ORGANIZATION CONFIRMATION AGREEMENT

- Yes, I am interested in participating in the 2018 Shemer Arizona Arts Festival as an Arizona arts organization!

Name: _____

Company: _____

Address: _____

Phone: _____

Email Address: _____

Please confirm our reservation for a:

_____	10 x 10 Booth	Fee: \$100
_____	10 x 20 Booth	Fee: \$200
_____	Corner Booth	Fee: Additional \$50

Please charge our credit card:

Credit Card #: _____

Exp. Date: _____ (mo.) _____ (yr.) CVV: _____

Name on Card: _____

Signed: _____ Date: _____

- Payment can also be made by check or via phone at 602-262-4727.
- All fees benefit the non-profit Shemer Art Center and help us continue our efforts to support and showcase Arizona artists, and provide visual arts programming, exhibitions and events for all residents of and visitors to Arizona.

A summary of the booth set-up we are planning includes:
